Greater Reading - Eastern Edition Greater Reading - Eastern Edition Hour Penn • Oley • Start Company of the C

August 18, 2010 Volume XLI-No. 38

Three Reading Editions Reaching Over 98,000 Homes

National Award Winning Publication

Visit us at www.themerchandiser.com



Inside...

Automotive

Page 20

Birthday Coupon Page 16

Classified Ad Form Page 19

Community Calendar

Page 3

Cooking Corner Page 23

Crossword Puzzle

Page 25

Dining & Entertainment

Page 12

Healthy Living

Page 18

Job Opportunities Page 24

Obituaries

Page 26

Public Auctions

Page 22

Real Estate Page 16



Boy Scouts 100th Anniversary Celebration Continues

by Jack Cantwell

Local Scouting is an important part of the National Celebration. Here is an update from Hawk Mountain Council Story Editor-in-Chief Stephen M. Henning.

Scouts are celebrating the 100th anniversary of the Boy Scouts of America. The story of Scouting began in England when General Baden-Powell realized Boys were studying a military book he wrote entitled Aids to Scouting. Consequently, he published a book for boys, Scouting for Boys in 1908. It was an immediate success.

When BP's book arrived in Pottsville, Pennsylvania in 1908, Lynn G. Adams with the Pennsylvania State Police, organized and became Scoutmaster of one of the first Boy Scout troops in the United States.

According to legend, the formation of the Boy Scouts of America can be traced back to a foggy night in London in 1909, when Chicago publisher William D. Boyce lost his way on a city street and a Boy Scout came to his aid. The Scout accepted no reward, saving it was a "Good Turn." So impressed was Boyce, that he returned Chicago and to incorporated the Boy Scouts of America on February 8, 1910. Today, with over 700 acres of

forest, lake and streams, dedicated to offering Scouts the opportunity to experience outdoor life, Hawk Mountain Scout Reservation has been serving Scouts for 84 years since it originally opened as Camp Wilson in 1926. It serves as summer camp to over 4,000 Scouts each year.

Interest in Scouting remains strong in Hawk Mountain Council. Today's Scouts enjoy many of the

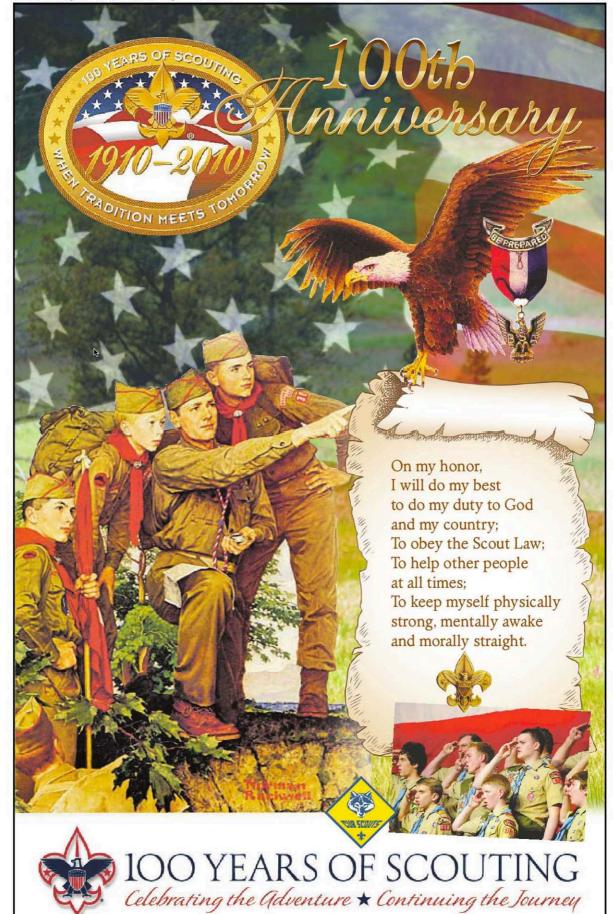


same activities as the very first Scouts, 100 years ago. They hike, camp, and tell stories around blazing campfires. Scouting is an enduring tradition, relying on the foundation of the past as it moves into the future.

This article draws information from the book, On My Honor, The Hawk Mountain Council Story ... 1908-2010, which was published as part of the 100th anniversary of the Boy Scouts of America and is available at the Hawk Mountain Council Office. Also www.scouters.us/book.

 Contact Merchandiser Editor at 717-273-8127 or editor@themerchandiser.com

James Marx, first Eagle Scout in Council, 1921.



Cub Scout Night....Berks County

Want to be a Cub Scout! Bring your parent or guardian to the school listed below and you can join Cub Scouting. If you are unable to attend the scheduled sign-up, please call the Hawk Mountain Council, Boy Scouts of America at (610) 926-3406 or visit the following websites: www.beascout.org or www.hmc-bsa.org

Antietam School District Mt. Penn Elementary Sept 15, 2010 6:30 - 8:00PM

Mt. Penn Primary Sept 15, 2010 - 6:30 - 8:00PM

@ Mt. Penn Elementary Boyertown School District Earl Elementary

Sept 21, 2010 6:30 - 8:00PM Washington Elementary

Sept 21, 2010 6:30 - 8:00PM

Boyertown Elementary Sept 21, 2010 6:30 - 8:00PM

Pine Forge Elementary September 21, 2010 6:30 - 8:00PM

Brandywine Heights Area School District District Topton

Sept 22, 2010 6:30 - 8:00PM

Longswamp

September 22, 2010 6:30 - 8:00PM

Conrad Weiser School District Conrad Weiser East

Sept 22, 2010 7:00 - 9:00PM

Conrad Weiser West

Sept 20, 2010 7:00 - 9:00PM

Daniel Boone Area School

Birdsboro Elementary

Name Address Phone # email I would like more information about Cub Scouting

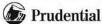
I would like more information about Boy Scouting (ages 11-18)

I would like more information about Venturing (Coed ages 14-20)

I would like more information on staring a new unit

e-PRO, e-cert, GRI, REALTOR^c, Associate Broker Determined To Deliver Results

(717) 273-3774 EXT. 2955 • (717) 383-1304 CELL



Homesale Services Group

1402 Quentin Road, Lebanon

www.pruhomesaleservice.com

田仓

OPEN EVERY SUNDAY!

Congratulations!

Boy Scouts Of America

Celebrating

100 YEARS OF SCOUTING

Celebrating the Adventure * Continuing the Journey

Must Have Reservations

Congratulations!

Boy Scouts Of America

Come Out

& Turn

Your

Treasures

Into Cash!

FREE ~ Buyers • Parking

ESA

100 YEARS OF SCOUTING

Celebrating

6:30 - 8:00PM

Monocacy Elementary Sept 21, 2010 6:30 -8:00PM

AIC Sept 15, 2010 6:30 - 8:00PM

APC Sept 15, 2010 - 6:30 - 8:00PM

@ Amity Intermediate Center

ICA Exeter Township School

District Lorane Elementary

Sept 14, 2010 6:30 - 8:00PM

Jacksonwald Elementary Sept 14, 2010

6:30 - 8:00PM

ML Lausch Elementary Sept 14, 2010 6:30 - 8:00PM

Fleetwood School District Andrew Maier Elementary Sept 15, 2010

7:00 - 8:00PMRichmond Elementary

Sept 13, 2010 7:00 - 8:00PM

Willow Creek Elementary -Sept 13, 2010 7:00 - 8:00PM

Governor Mifflin

Cumru Elementary Sept 13, 2010 - 7:00 - 9:00PM

@ Mifflin Park Elementary Mifflin Park Elementary

Sept 13, 2010 7:00 - 9:00PM

Brecknock Elementary Sept 16, 2010

7:00 - 9:00PMLaSalle Academy Sept 13, 2010

7:00 - 9:00PM

Hamburg School District Tilden Elementary School Sept 2, 2010

7:00 - 8:00PM

Perry Elementary School Sept 14, 2010

6:00 - 8:00PM Kutztown School District

Albany Elementary Sept 9, 2010

7:00 - 8:00PM Greenwich-Lenhartsville

Sept 9, 2010 7:00 - 8:00PM

Kutztown Elementary

Sept 14, 2010 7:00 - 8:00PM

Muhlenberg School District Muhlenberg Elementary Center Sept 7, 2010 7:00 - 8:00PM

Holy Guardian Angels (HGA) Sept 15, 2010 7:00 - 8:00PM

Oley Valley School District Oley Elementary School Sept 21 2010

6:30 - 8:00PM

6:00 - 7:00PM

6:00 - 7:00PM

Reading School District Riverside Elementary School Sept 16, 2010

Glenside Elementary School Aug 30, 2010

All other Reading School District Elementary Schools -

dates to be determined; call (610) 926-3406 for sign-up information

Schuylkill Valley School District Schuylkill Valley Elementary School

Sept 13, 2010 7:00 - 8:00PM

Twin Valley School District Robeson Elementary Sept 23, 2010

6:30 - 8:00PM Tulpehocken School District

Bernville Elementary Sept 23, 2010 7:00 - 9:00PM

Bethel Elementary Sept 21, 2010

7:00 - 9:00PM

Wilson School District Cornwall Elementary Sept 14, 2010

7:00 - 9:00PM Green Valley Elementary Sept 21, 2010 7:00 - 9:00PM

Lincoln Park Elementary Sept 13, 2010 - 7:00 - 9:00PM @ W. Wyomissing

W. Wyomissing Elementary Sept 13, 2010

7:00 - 9:00PMShiloh Hills Elementary

Sept 22, 2010 7:00 - 9:00PM

Spring Ridge Elementary Sept 14, 2010 7:00 - 9:00PM

Whitfield Elementary - Date to be determined; call Walt Schneider @ 484-248-0224

St. Ionatius

Sept 23, 2010 7:00 - 9:00PM

Wyomissing School District

Wyomissing Hills Sept 23, 2010 7:00 - 9:00PM

Sacred Heart Sept 22, 2010

7:00 - 9:00PM





www.bobfisherchev.com



CONGRATULATIONS **BOY SCOUTS!**

8509 Allentown Pike, Blandon, PA 19510 • 610-916-8455 • Fax: 610-916-8434 • Toll Free: 800-480-1692 • email: jmoyer@americanportfolios.com





10 acres or less."

Call us today, no tract is too small to consider.

Email: stoltzfushardwoods@comcast.net Ph 610-693-4071 • Fax 610-693-4072





"Stop in and see us, you will be surprised at what you will find."

Furniture - Gifts

Nice Things

One of the many fine shops of the Oley Valley. Ask for a shops guide at any Oley shop or restaurant.



Cub Scout Success Story

another Pack into Pack 377 years Not having any past experience with scouting and being new to Cub Scouting, I remember discussing the program objectives with the leaders. At that time, I had been asked to be a Tiger Leader and from that point I've been heavily involved in Cub Scouts. It wasn't that long ago: but, it was long enough now that I've played witness to watching many young boys grow into good, respectable young adults and strong leaders. So, how do I pick

many boys have benefitted from the Cub Scouting program. choice reflects a couple of boys that seem to have struggled early and have developed into confident and independent young men (not that there aren't a lot to choose

Cub Scouting Has a Positive Impact On Lives Each week you could see

Isaiah joined Pack 343 in the Reading School District when he was in 3rd grade. He was extremely shy and whispered if he spoke. He also was hesitant to interact with the other boys.

Every week his family brought him to the meetings and allowed him to join in the extra activities, such as miniature golfing, bowling, adventure days, hockey games and cabin camping. Every week as his den leader, I asked him if he likes scouting. I would get a little smile and him shaking his head "ves".

Isaiah coming "out of his shell". His mother shared with me that his teacher noticed Isaiah gaining self-confidence, improved his grades, and socially interacting with his classmates. Recently Isaiah went to day camp at Hawk Mountain Scout Reservation and had the best time of his life. Cub Scouting has made a positive influence in his life.

José joined Pack 343 when he was in 2nd grade. José had special emotional needs and could be disruptive during the meeting. Adult

leaders and parents would "work with" José when he was having difficulties

After a year, he was able to control his emotions and interact with the rest of the Cub Scouts. José proudly wears his uniform and often volunteers to help lead the opening ceremony. His mother also shared that he has improved his behavior in school and at home. Cub Scouting has helped José learn many skills that help him with everyday life.

100 Things You Didn't **Know About Scouting**

- 1 Neil Armstrong, the first man to walk on the moon, is an Eagle Scout. When he said, "The Eagle has landed," he wasn't kidding. In 1969, Armstrong became the first Eagle Scout to be portrayed on a U.S. postage stamp-called "The Man on the Moon."
- 2 The Invention merit badge (1911-1918) required the candidate to obtain a patent.
- 3 Boys' Life magazine, which goes to 1.1 million Scouts each month, was started by an 18-year-old Scout, Joseph Lane, in 1911. A year later, the Boy Scouts of America bought the magazine for \$6,100about \$1 per subscriber.
- James E. West was the BSA's first Chief Scout Executive. When he took the position in 1911, he agreed to serve six months. At his retirement in 1943, he was given the title of Chief Scout.
- The BSA is the second-largest Scouting organization in the world. The largest is in Indonesia.
- One of Scouting's most popular traditions, patch trading, has bloomed into a full-

- fledged hobby. Some rare patches are worth thousands of dollars.
- For all but two years from 1925 to 1976, illustrator Norman Rockwell illustrated the annual Brown & Bigelow Boy Scout calendar-for free.
- Former Congressmen Alan Simpson and Norman Mineta served together from the mid-1970s to the late 1990s. They met as Boy Scouts during World War II, when Simpson's troop from Cody, Wyoming, visited the internment camp where Mineta and his Japanese immigrant parents were being held. The two became-and have remained-close friends and political allies.
- The first Eagle Scout to earn all available merit badges was Leon Wallace in 1922
- 10 In May 1964, 29 American's 30 astronauts visited Philmont for a two-week training trip to learn geological mapping and seismographic studies in preparation for the Apollo programs.
- 11 Three important Eagle Scouts all have names beginning with

- "A." The first Eagle Scout is Arthur Eldred (1912) of Long Island, New York; the 1 millionth Eagle (1982) is Alexander Holsinger Normal, Illinois; and the 2 millionth Eagle (2009) is Anthony Thomas Lakeville, Minnesota.
- 12 Scouts collected more than 65 million containers of food during the first Scouting for Food drive in 1988.
- 13 The Cub Scout sign (the index and middle fingers extended in a V shape) symbolizes the ears of an alert wolf. It replaced the Indian "how" sign, which looked too much like the Nazi salute.
- 14 The BSA sells 2.3 million merit badges-one for each person in the state of Utahevery year.

Sav You Saw It In The Merchandiser

Both have succeeded from). tremendously in the Cub Scout The boys began the same year and traveled up through the ranks together each earning their "Arrow of Light"; however, each one's achievements are unique to their personalities. The first boy, Jake, lived with

his mother. He was very shy and easily intimidated. Being an introvert, he was very close to his mother and relied on her for secu-When he joined Cub Scouts, he did not have a lot of self-confidence. The Cub Scout program helped him to create healthy relationships with other boys of his Those relationships, still a part of his life today, helped to pull him from that shell and become more outgoing. Scouts has helped teach him how to make healthy choices. structure of the Cub Scout program, along with the encouragement and support of his family, has systematically taught him the core values of being a good person, as it does for all boys going through the program. In Jake's case, he's been able to build on those principles and make them a strong foundation for who he is. Last year, he returned to the Cub Pack as a Den Chief to teach those values to new groups of Cub Scouts. He also accompanied a group of Cub Scouts to day camp every day for one week this summer and is planning on returning this fall as Den Chief for the Cub Pack.

The second boy, Andrew, was not unlike Jake in that he was somewhat reserved and unsure of his abilities. The friendships created in Cub Scouts have enabled him to become more confident, social and outgoing. He is highly intelligent thus absorbs information like a sponge. Andrew benefitted from Cub Scouts was learning new skills through 'doing'. These learned skills are the fundamental base in many of his achievements as a Boy Scout. Not being naturally strong in stature he's been able to participate in activities that helped him to grow physically. His confidence had become prevalent after each subsequent year as he learned new skills and was always proud to demonstrate them to his friends and family. Today, as a Boy Scout, he's an active leader in his troop and has been a positive influence on the younger scouts, willing to teach them new skills.

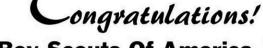
Both boys demonstrated exceptional learning through cub scouts and had visibly productive achievements within the program. There are certainly many more boys in Cub Scouts that show similar successes as well. I think the biggest key that influenced these 2 particular boys was the involvement that the parents took with the program. Both boys had their immediate families directly involved, taking active roles and supporting them throughout their entire time enrolled in Cub I've seen enough boys Scouts. through the program to know that it works for some and not for others; however as leaders, we believe in the fundamental purpose of scouting and are continually trying to uphold those values in an effort to influence these younger boys. I think keeping cub scouts focused as a "game with a purpose" has enabled us to create many similar success stories from our pack and we'll continue to strive to create more of these successes.

> Carl Kerchner Cubmaster: Pack 377





701 Henry Circle, Off Fritztown Rd. Sinking Spring



Boy Scouts Of America

Celebrating

100 YEARS OF SCOUTING





220 Park Rd. North, Wyomissing, PA 19610 - Ph. 610-670-2300